



LILY BILGREY

EXPERIENCE

Jonathan Adler : Brand Designer

NOVEMBER 2022 - NOVEMBER 2023

- **Holiday 2023 Brand Identity:** Alongside Jonathan Adler, conceptualized, illustrated, and set the brand identity for the Holiday 2023 season.
- **Cross-Functional Collaboration:** Partnered with PR and Marketing teams to conceptualize and execute brand partnerships and campaigns.
- **Co-Lead for Email Campaigns:** Launched innovative email marketing strategies, elevating brand engagement and customer retention.
- **In-Studio Photoshoot Management:** Orchestrated and executed high-quality photoshoots, aligning with brand aesthetics and objectives.
- **Designer Training:** Provided comprehensive training and mentorship to junior designers, fostering a collaborative and skilled design team.

Papercutz : Production Designer

JUNE 2021 - AUGUST 2022

- **Design & Typesetting:** Developed and delivered print and digital mechanicals for a series of children's graphic novels.
- **Author Collaboration:** Worked closely with authors and illustrators to capture their original vision.
- **Recognition:** Contributed to *Queen's Favorite Witch*, which secured a spot on the American Library Association's list of top 100 books.

West Side Comedy Club : Graphic Designer

SEPTEMBER 2019 - JUNE 2020

- **Visual Branding:** Created visually compelling promotional content for both digital and print platforms.
- **Talent Collaboration:** Partnered with talent to produce unique illustrations and establish a distinct brand identity.
- **Social Media Management:** Oversaw a social media strategy that amassed a collective following of 20,000.

Freelance Designer

APRIL 2021 - PRESENT

- **Client Portfolio:** Designed print and digital assets for a diverse clientele, including quip, Amplify, Our Place, The Glenlivet, Phaidon, and Last Crumb.

SOFTWARE

Illustrator

Photoshop

InDesign

AfterEffects

Premiere Pro

Figma/XD

SKILLS

Illustration

Typography

Print Design

Art Direction

Project Management

UX/UI Design

HTML

CONTACT

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